

**20 September-2 October 2010: Economic and entrepreneurial mission in Rwanda, Uganda and DR Congo for sixteen Italian companies. Organized by the Chamber of Commerce ItalAfrica Centrale, the mission has the aim "to build the conditions for the companies already internationalized in the zone of Sub-Saharan Africa to expand their range and for those that are not still there, to test directly the potentialities here of a market with interesting developments for direct settlements and joint ventures," says the president of ItalAfrica Centrale Alfredo Carmine Cestari. "Through a proper development of the economy - concluded Cestari – it will be possible to create the conditions for a gradual and widespread social emancipation. In this sense the project of internationalization of western companies is shared by all governments of the states of the zone of sub-Saharan Africa."**

**Together with planned meetings with ministers of the three governments and the highest public and private economic representatives of Rwanda, Uganda and DR Congo, the delegation will be received by the President of the Republic of Rwanda, Paul Kagame, the President of the Republic of Uganda Yoweri Museveni and the President Democratic Republic of Congo Joseph Kabila**

The following 16 companies will participate:

**Marr S.p.A.** (At Rimini Trade of products for restaurants); **Achille Lauro Travel Brand** (Location: Naples Travel agency);

**Gruppo Froio**

(Settingiano, CZ, civil and industrial constructions);

**Inalca**

(Cremonini Group - at Castelvetro Mo; Marketing of beef);

**Elettromena srl**

(Headquarters: Naples, Renewables Energies);

**Italcon srl**

(Headquarters: Fisciano (SA) and Kinshasa - DRC, Import / export of goods);

**Winfly srl**

(Headquarters: Fisciano, (Sa); Civil Aviation )

**Finance & Planning**

(Headquarters: Brussels, Belgium, EU funding);

**Air Four**

( Milan - Milan Linate Airport, civil aviation),

**Ristorante"La Madonnina"**

( Headquarters: Vico Equense, Na, food services);

**Masterproject**

(Headquarters: Caserta Consulting and integrated services for the subsidized finance);

**Foodled Srl**

(at Salerno Agribusiness)

**Studio Tecnico De Simone**

(Vico Equense, NA; Design)

**D'Anna Srl**

(Headquarters: Salerno Clothes )

**Mag Srl**

(Moliterno, PZ; rental of vehicles

); **Rizzani de Eccher SpA**

(Headquarters: Pozzuolo del Friuli, Udine General Constructions).

**PRO-INVEST: The mission of CC ItalAfrica Centrale is part of Pro-Invest project of strengthening the private sector in ACP countries (America, Caribbean, Pacific). The specific aim of Pro-Invest in a sustainable way is to strengthen the capacities of intermediary organizations in the private sector in the African countries and support their long-term contribution to the development of this sector. The overall aims are to contribute to increasing employment and reducing poverty and at the same time to improve conditions for foreign investment.**

**Through Pro-Invest project the CC ItalAfrica Centrale aims at bringing together the ACP intermediary organizations with European companies by putting itself as reference point by considering its presence in the territory for years. ItalAfrica will bring European companies on the African markets. A better local knowledge, more information through networking and the realization of economic missions will be able to maximize opportunities for cooperation and partnership. To achieve Pro-Invest project ItalAfrica Centrale has signed with the parties a memorandum of understanding to promote relations with the following partners: Rwanda Private Sector Federation, Federation of Enterprises of Congo; Chamber of Commerce of agriculture, industries and mines of Gabon.**

**EXPERIENCES** - Among the Italian companies internationalized in sub-Saharan Africa there is Monte Carmelo srl with headquarters and factory in Battipaglia (Sa). The company imports raw coffee from Uganda "prime", which then distributes to the roasters, in particular, of Lazio, Campania and Basilicata. "We buy the product in Kampala and then we transport to Mombasa in Kenya. From there it begins the journey by sea to Italy. The product is landed in the ports of Salerno and Naples in the average size of 12 containers per month (for a total of 240 tons), "says Giovanni De Lucia, partner. "The contact with traders from Uganda is stable and profitable. Following the visit to Italy of the Ambassador Deo K. Rwabita a delegation has left for Uganda. " Organised by C.C. ItalAfrica Centrale it had dealings with the highest institutions of local government laying the groundwork for an even more fruitful collaboration." "Our direct experience - continues De Lucia - leads me to say that Africa offers a wide range of business opportunities and industrial ones. Through structures recognized by local governments and highly professional as the C.C. ItalAfrica Centrale, these opportunities are accessible to all western companies wishing to address the virtuous path of internationalization. " So much so that with the help of the ItalAfrica Centrale, Montecarmelo srl intends to expand its activity of import of the excellent African green coffee also to the Democratic Republic of Congo."

## Mission September 20-October 2

### Programme

#### Monday, September 20 - RWANDA

These meetings will open the mission **Nizeyimana Alphonse** (Deputy Minister of Economy and Affairs of Rwanda), **Elisabet**

#### **h Constance Nahimana**

(MSc Water Pollution Control);

#### **Teccarelli Daniele and Solange**

#### **Yvonne Kagoyire**

(Delegation of European Commission in Rwanda),

#### **Descartes Mponge**

(Achadhosa asbl) ; Prof. Paul Manasseh Nshuti (Senior Economic Advisor to the President - Office of the President of the Republic );

#### **Lugira Charles**

(General Manager Bond Trading),

#### **Elisabeth Constance Nahimana**

(water control, the city of Kigali).

#### Tuesday 21 - Wednesday, September 22 - RWANDA

The delegation will meet with partners of ItalAfrica Centrale in Pro-Invest.

The responsables for the project Rwanda: **Yosam Kiiza** (CFOs), **Yvette Mukarwema** Director (membership, Molly Rwingamba CEO).

The responsables for the project Gabon: **Andome Ayi Nestor** (Chef de Département de la Formation de la Communication et des Relations Extérieures Chambre de Commerce du Gabon); Got Yvon (Chef de Service de la Réglementation à la Direction Générale du Commerce au Gabon);

Responsibles FEC: **Solange Zodulanza Yukusu**.

It's scheduled also a meeting with: Mr. Frank Rutabingwa (DG NAFA). The engineer Alfredo Cestari and representatives of the companies in mission will be received in the Rwandan capital, Kigali, by the President of the Republic of Rwanda, freshly re-elected Paul Kagame.

### **Thursday, September 23, 2010 - UGANDA**

The delegation, accompanied by the Consul of Uganda in Italy Giacomo Albierux will move to Kampala (Uganda) for institutional meetings with the Ambassador of Uganda in Italy Deo K. Rwabita and with the Ambassador of Italy in Uganda Pietro Ballero.

The delegation will be received by the President of the Republic of Uganda **Yoweri Museveni**.

### **Friday, September 24, 2010 - UGANDA**

Institutional meetings at Kampala Serena Hotel in Kampala (Uganda) with **Hon. Hillary Onek** (Energy Minister)

**on. Simon D'Ujanga**

(Minister of State);

**on.**

**SYDA Bbumba**

(Finance Minister) **on. Simon Ejua** (Minister of Transports) H

**on.**

**Bagiire A. Henry**

(Agriculture Minister),

**Mrs. Olive Z. Kigongo**

(President of Uganda National Chamber of Commerce)

**James Mulwana**

(Uganda Manufacturing Association president);

**Patrick Bitature**

(Ugandan President Investment Authority).

### **From Saturday, September 25 to Saturday, October 2 - DEMOCRATIC REPUBLIC OF THE CONGO**

Institutional meetings will continue in the DR Congo, with Ministers Laurent Muzangisa Mutalamu (Energy), **Jose Endundo Bononge** (Environment and Tourism); **René**

**Issekemanga Nkeka**

(hydrocarbons),

**Pierre Lumbi**

(Infrastructure and Public Works);

**Matthieu Pita**

(Transport and communications).

The mission will end with the welcome by the President of the Democratic Republic of Congo **Joseph Kabila**